

# SHINERA

## JEWELRY

VIETNAM'S TOP DEMI-FINE  
STERLING SILVER JEWELRY MANUFACTURER



- OEM & ODM Jewelry Production
- Personalized Jewelry

[www.shinerajewelry.com](http://www.shinerajewelry.com)

## Who We Are

Founded in 2014, Shinera is a full-service **OEM & ODM sterling silver fine jewelry** manufacturing facility located in Hanoi, Vietnam. Every year, we export 500-700,000 pieces of demi-fine jewelry to the worldwide market.

The combination of **Vietnam's highly skilled and well-trained workers** and **Singapore's professional management** and updated technology enables us to provide our clients with top-notch services and beautiful quality jewelry at reasonable prices.

We focus on manufacturing **fine and demi-fine sterling silver & gold-plated silver jewelry** with the exact same standards as gold & platinum pieces. Each piece is finished, each stone is set by hand to a fine jewelry standard with no shortcuts.

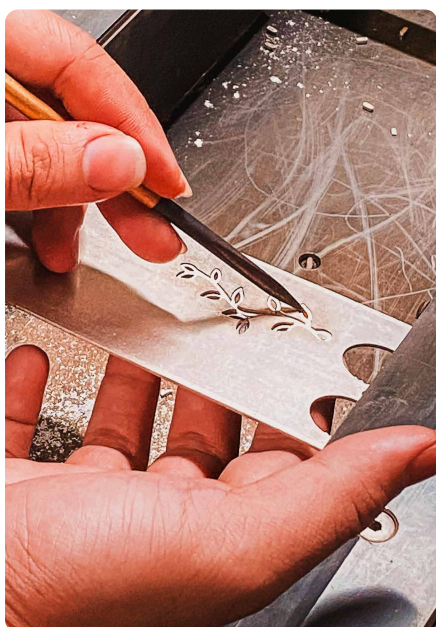
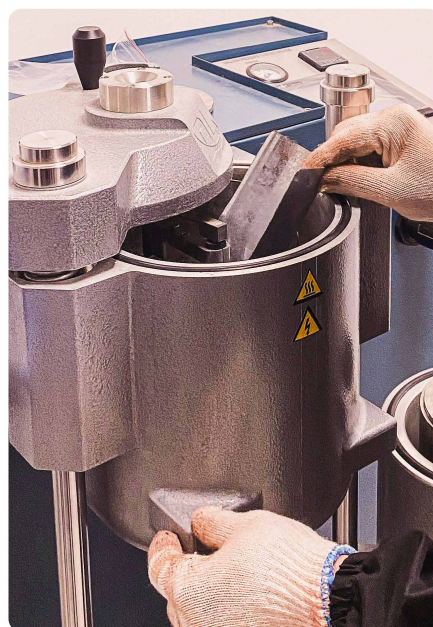
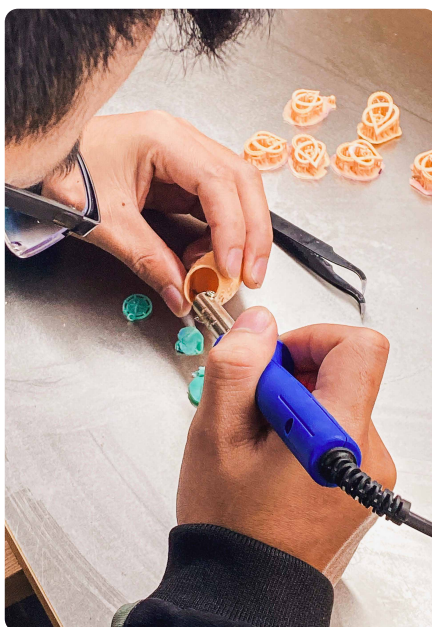
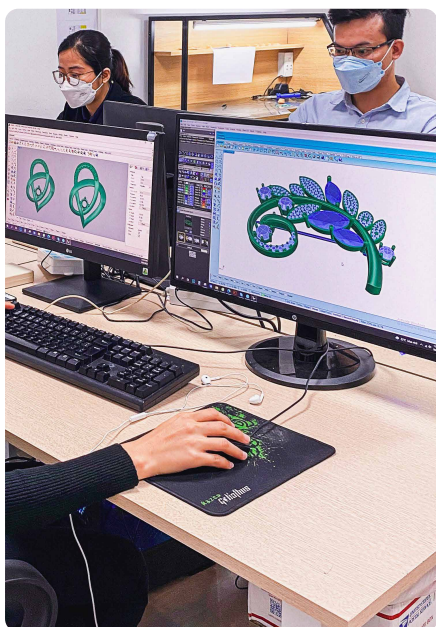
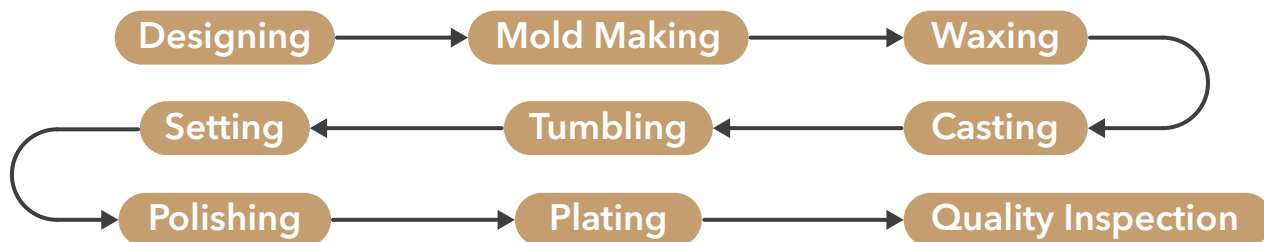
Whether you need help creating your debut collection or production solution for your long-established brand, we are here to help you grow your business and in turn, grow with you. We are proud to be a quality, sustainable yet affordable supplier for our clients, in more than 10 countries, including the USA, UK, Singapore, Austria, Australia and Germany.





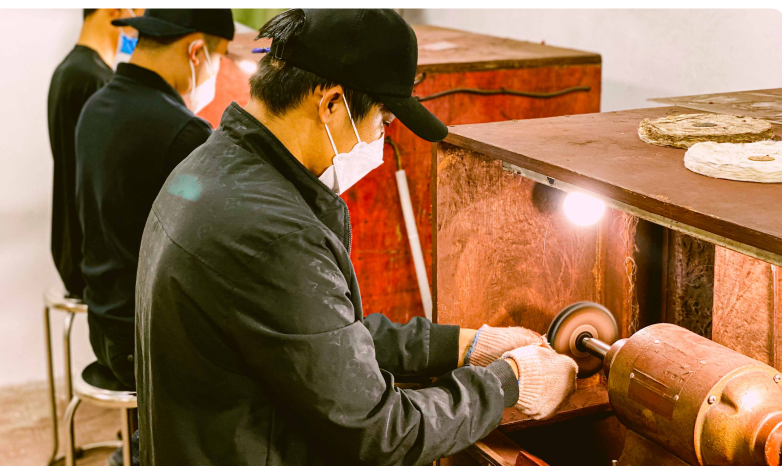
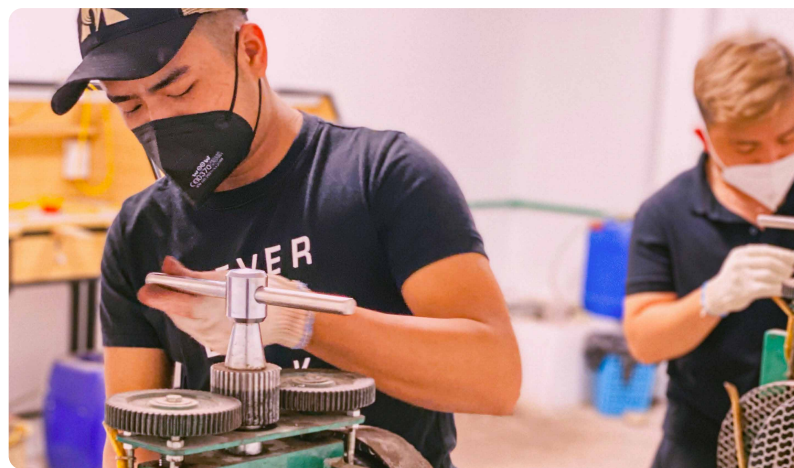
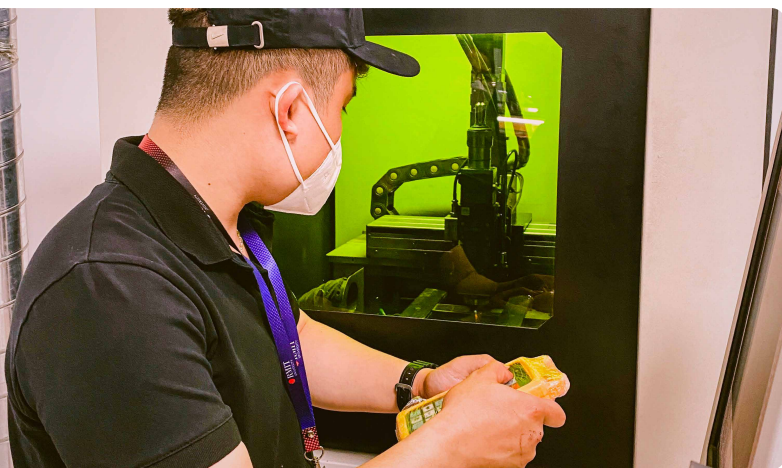
## Our Factory

We mainly work with a sterling silver base. All design & production steps are completed in-house:





## Our Factory





## Why Choose Us?

### STRONG CATALOGUE & DESIGN ABILITY

Diversify away from mass produced designs with our on-trend catalogues that are updated quarterly by our dedicated Western-educated design team.

### SINGAPORE SERVICE AT VIETNAM COST

Enjoy lean and efficient service with our Singapore-based middle management and fine jewelry standard at Vietnamese cost. It is not possible to match this standard in Western countries at our price, and in China at their scale.

### FINEST MASTER CRAFTMANSHIP

Your moulds are hand refined by a master Vietnamese craftsman, who also supervises from production to QC. Each piece is finished with a fine jewelry standard with no shortcuts.

### MIX OF DIFFERENT MATERIALS

Our best-selling products mix silver with genuine leather, paracords and natural stones. As we hand-finish every piece, you can choose to include different materials in your designs to stand out.



## Our Collections

### Shi shi Festival

COLLECTION





## Our Collections

### Mountainous Region

COLLECTION

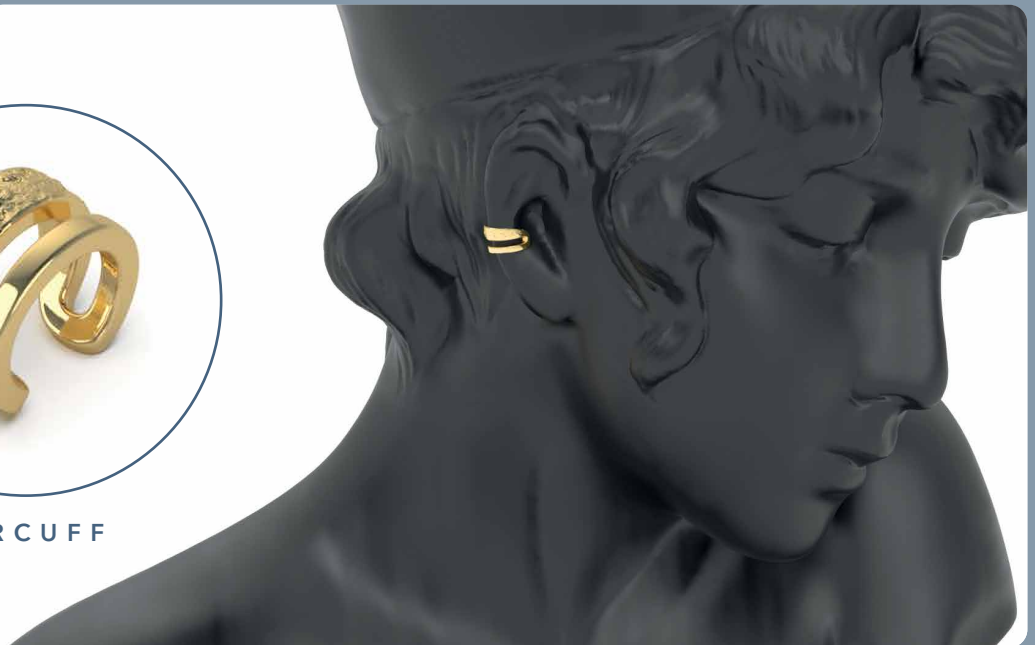
Scan me for  
the full collection



OBE52



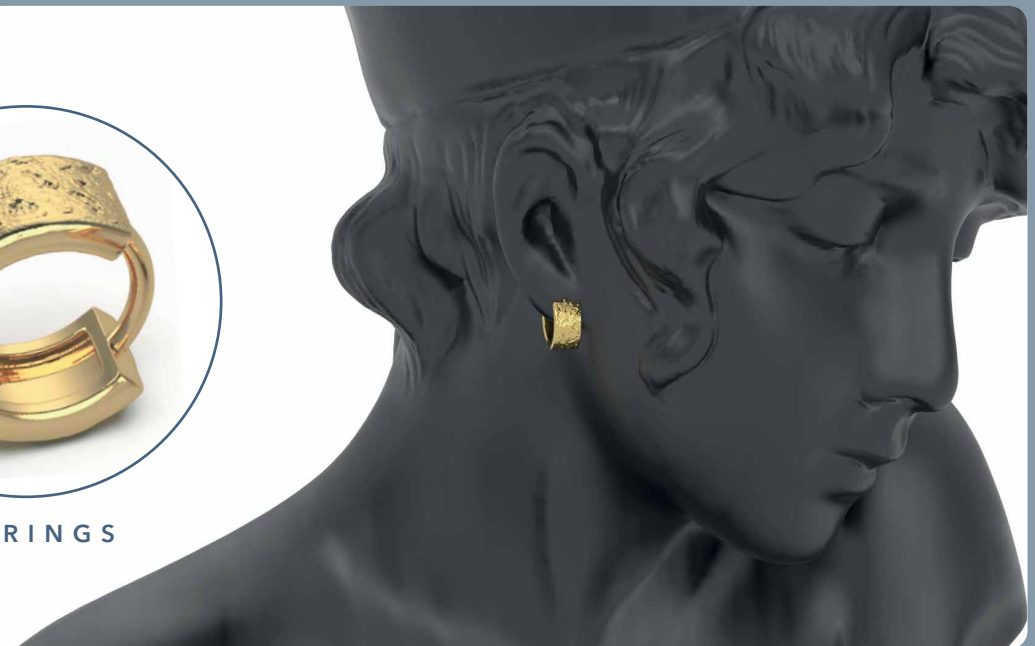
EARRING



OBE54



EARRING





## Our Collections



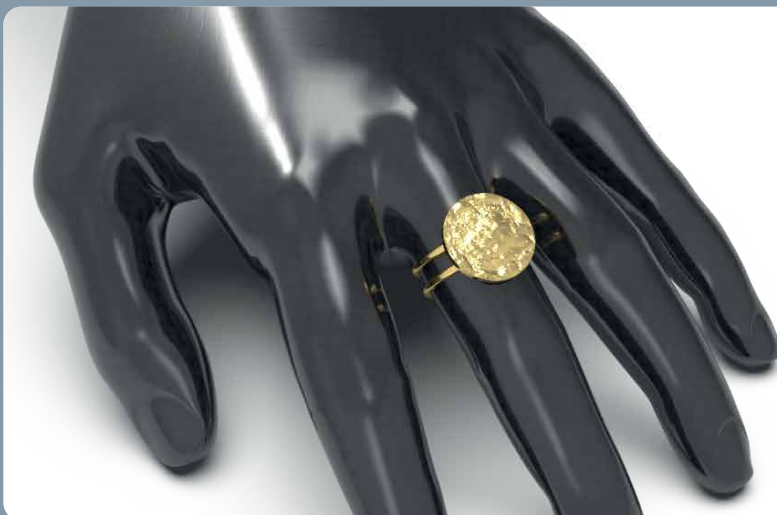
OBR25

RING



OBR27

RING



OBR29

RING



## Our Collections

### Summer Memories Collection

Scan me for  
the full collection



ODE10



ODE10



ODE10



ODE22



ODE22



ODE22



ODE14



ODE14



ODE14





## Our Collections

### Summer Memories Collection

Scan me for  
the full collection



ODE39



ODE95



ODE88



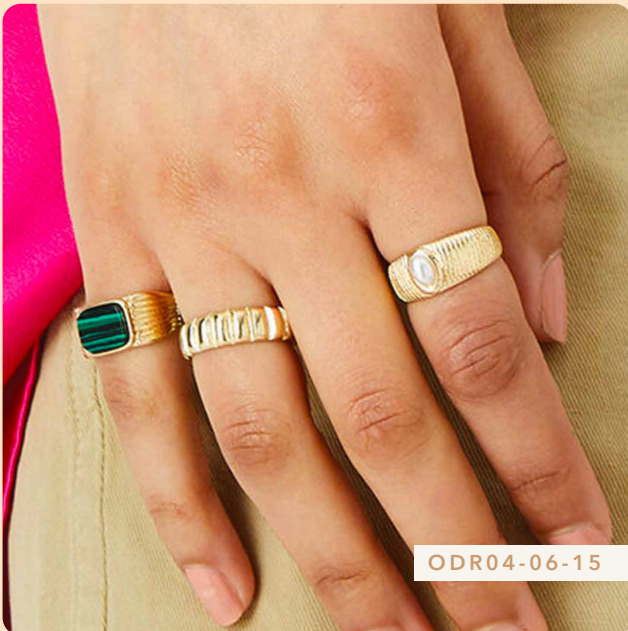
ODE33



## Our Collections

### Summer Memories Collection

Scan me for  
the full collection



ODR04-06-15



ODR04-06-15



ODR06-15



ODR04

## Our Collections

### Autumn Grace Collection

VYB16



VYB45



VYN32





## Our Collections

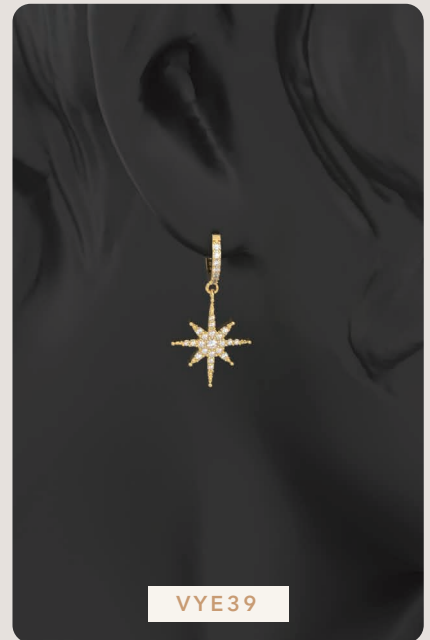
### Aphrodite Collection



VYE38



VYE35



VYE39



VYE38



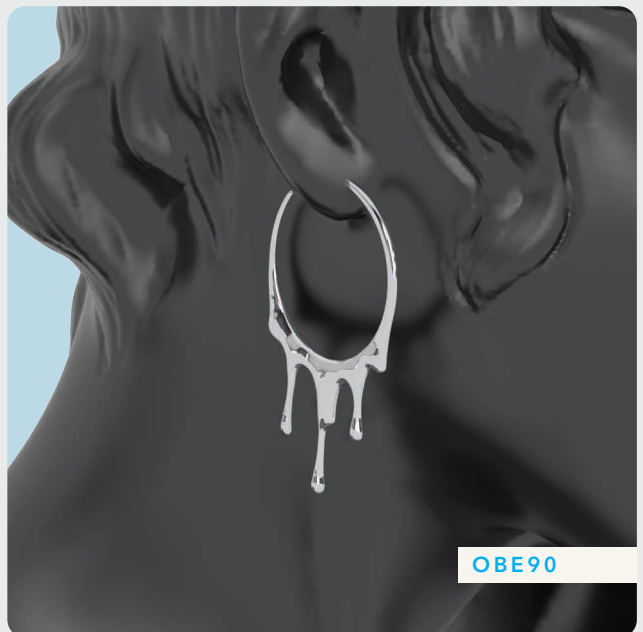
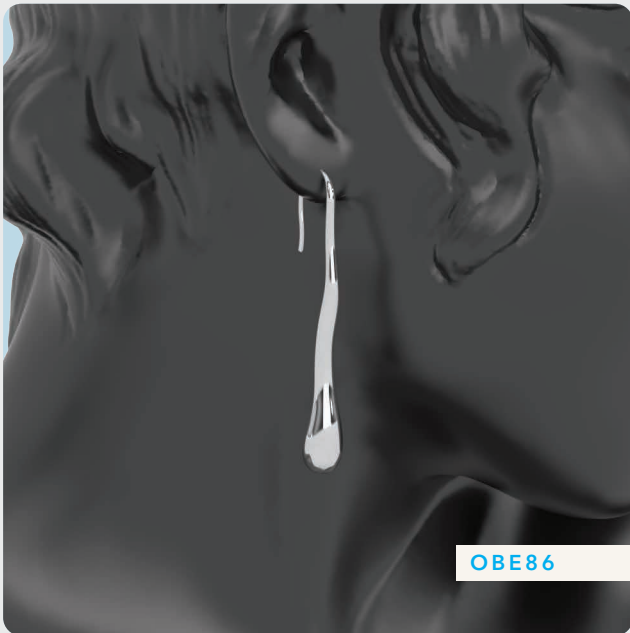
VYE35



VYE39

## Our Collections

Collection  
*Water Dripping*





# Contact us



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